

# FOUNDATION

## About the SIFMA Foundation for Investor Education

The SIFMA Foundation is an educational non-profit organization dedicated to fostering knowledge and understanding of the financial markets for individuals of all backgrounds. Drawing on the support and expertise of SIFMA member firms and the financial industry, the SIFMA Foundation provides financial education programs and tools that strengthen economic opportunity across communities and increase individuals' access to the benefits of the global markets.



**The Stock Market Game™** is an online simulation of the global capital markets that engages students grades 4-12 in the world of economics, investing and personal finance, and prepares them for financially independent lives. More than 600,000 students take part every school year across all 50 states and around the globe. The Stock Market Game has reached 17 million students since its inception in 1977 and is proven to raise student scores on tests of mathematics, economics and financial knowledge. It is also proven to positively impact teachers' personal finance behavior.



**InvestWrite®** is a culminating activity for Stock Market Game students extending their classroom learning with a written challenge to address real-world financial issues and situations. Students must analyze, think critically and problem solve about a long-term saving and investing scenario. Some 20,000 student essays are evaluated by teachers and thousands of financial professionals serving as volunteer judges. Winners locally and nationally rise to the top to earn exciting prizes and recognition including a trip to New York City's famed financial district.



**The Capitol Hill Challenge™** matches Members of Congress with schools across the country participating in the Stock Market Game. Winners receive a paid trip to Washington, DC to meet their Member of Congress, tour financial landmarks, and learn first-hand about financial policy making. Since its inception in 2004, the Capitol Hill Challenge has made over 3,800 matches of U.S. Representatives and Senators with schools, encompassing more than 103,000 students across the country.



**Invest It Forward™** is an industry capital markets literacy initiative convening hundreds of financial industry firms helping young Americans learn about and gain access to invaluable tools to achieve their dreams. Invest It Forward connects educators and classrooms with financial industry volunteers and their firms. The program features a new capital markets curriculum and a variety of skills-based volunteer opportunities across the country and throughout the year.

SIFMA Foundation programs are made possible by the generous contributions of SIFMA Foundation supporters and SIFMA member firms that care deeply about providing financial education to people of all backgrounds.

To learn more about SIFMA Foundation programs and how you and your firm can get involved, please visit [www.sifma.org/foundation](http://www.sifma.org/foundation).